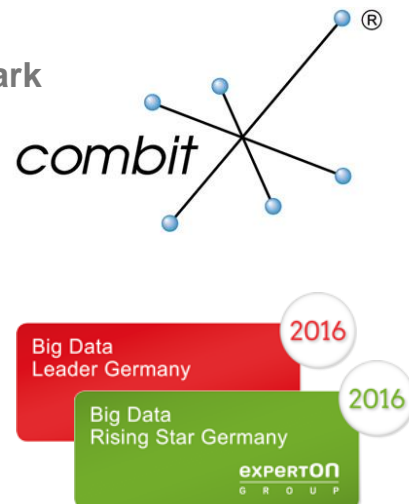


### Two awards for combit in Big Data Vendor Benchmark



## combit receives Big Data Leader and Big Data Rising Star Germany awards

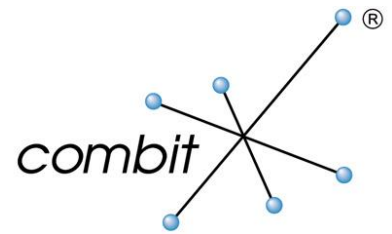
Constance, Germany, 2015-11-05 – combit received not just one but two awards as part of the independent Big Data Vendor Benchmark Study 2016 conducted by the Experton Group. The software vendor from Konstanz made waves in the field of data aggregation, earning the title of "Big Data Leader Germany". According to the study, leaders are companies that "have a highly attractive product and service offering and a very strong market and competitive position. [...] They can be regarded as opinion leaders, providing strategic impulses to the market. combit achieved a leader position, due to the multiple data formats that can be processed."

Furthermore, combit received the title of "Big Data Rising Star Germany" in the Visualization/Dashboard category. Rising Stars are companies which "have [...] made a remarkable entry into the market [...], or provide a highly attractive technology offering; therefore they can be expected to reach the leader quadrant within the next 6 to 12 months." In this respect, the study focused particularly on the visualization options from a large number of different data sources. "The company's strengths within this category include the capability to visualize data from multiple sources and to distribute information to a larger group of involved users, as opposed to traditional BI/BA solutions." The Rising Star award is particularly notable, as the title was only awarded 6 times among the 100 competitors assessed.

"We are extremely pleased at the results of such a renowned study and feel that this is a testament to the quality of our work. During the development of our products, we have always focused on our customers' needs and rapidly realize their requests. This is visible in every single new version of our award-winning reporting tool combit List & Label as well as our new BI solution combit Report Server", explained a proud Alexander Horak, Head of Development combit Report Server.

In addition to the outstanding results in the categories Data Aggregation and Visualization/Dashboard, combit was also assessed in the Analytics category, where it was deemed to be one of the promising "Product Challengers". The Big Data Vendor Benchmark 2016 study was carried out for the third time this year, after previous studies in 2014 and 2015. The goal of the Experton Group is a Germany-wide, independent comparison of providers in the big data sector. General assessment criteria of the study included strategy & vision, technology & competency, and the price-performance ratio of the big data solutions. A total of 284 participants were included in the benchmark study, of which only 100, divided into 10 quadrants, made it to the final assessment.

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## About List & Label & combit Report Server:

With developer component List & Label, software developers can expand their applications to provide powerful reporting functions. They also have access to all types of data processing and transfer options - in classical applications, in Web Reporting and in the cloud. Compared to other report generators, List & Label provides the greatest flexibility with regard to data types that can be evaluated, the supported programming languages and the number of export and barcode formats. The List & Label Designer is available in multiple languages and can be integrated into the application without any additional licensing fees. This means that even end customers can create reports. Latest member in combit's product portfolio is the combit Report Server, browser-based, intuitive, and ready to use out-of-the-box, which makes Enterprise Reporting possible for everyone. Multiple awards from the trade press and readers, as well as comments from numerous fully satisfied customers bear testament to the success of combit's products.

Find the assessment quadrants here:

[www.combit.net/en/press-center/#graphic](http://www.combit.net/en/press-center/#graphic)

More information on combit Report Server:

[www.combit.net/en/enterprise-reporting/highlights/](http://www.combit.net/en/enterprise-reporting/highlights/)

More information on List & Label:

[www.combit.net/en/reporting-tool/report-generator-list-label-highlights/](http://www.combit.net/en/reporting-tool/report-generator-list-label-highlights/)

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